



2011 Pages & Places Book Festival

MILESTONES:

The 2011 PAGES & PLACES BOOK FESTIVAL

2011 marks both the sesquicentennial of the start of the American Civil War as well as the 50th anniversary of the publication of *The Death and Life of Great American Cities*, the most influential work by Scranton-born urban theorist Jane Jacobs. While Pages & Places turns a comparatively pale three years old this fall, these two anniversaries prompted us to organize this year's event around the theme of Milestones, setting *Death and Life* in the center of this year's celebration of books and the city.

This fall is an opportunity to engage with our panelists, participate in workshops, and visit and shop at our Book Expo and bring the family to the Family Street Fair on Courthouse Square.

Scranton has turned a page in its renewal and we're hoping you will support it with a contribution to this year's event. By doing so, you will join local support of the literary arts and the on-going renaissance in downtown Scranton.

Pages & Places Sponsorships provide a unique way to support the festival while offering an array of promotional opportunities including:

- Website promotion: reach tens of thousands of unique visitors;
- Event program distribution*: 5,000 programs distributed before the event to the northeast and mid-Atlantic media markets, bookstores, publishers, and related organizations;
- Ticket sales: logo placement on panel ticket sales reaching hundreds of festival attendees;
- Posters, banners, and signage: dozens of event materials bearing your name or logo;
- Mingle with our featured 2011 panelists at the Friday, September 30th Prologue Party and complimentary tickets to panels.

*Pages & Places is non-profit, 501c3 organization.
All donations are tax deductible.*

*Please make donations payable to "Pages & Places."
We accept online donations through our website or
a check mailed to the address below.*

**Pages & Places Book Festival | P.O. Box 1323 | Scranton, PA | 18501
www.pagesandplaces.org**

Saturday

October 1st 2011

PagesandPlaces.org

Coal Region Writers
Albright Memorial Library
Time: 9:00am-10:30am

*The Civil War, Slavery,
and Justice*
Scranton Cultural Center
Time: 11:00am-12:30pm

Free as in Freedom
MAC Gallery
Time: 2:00pm-3:30pm

*Jane Jacobs & the
Death and Life of
American Rust Belt Cities*
St. Luke's Episcopal Church
Time: 4:00pm-5:30pm

*The City as
Literary Influence*
St. Luke's Episcopal Church
Time: 6:30pm-8:00pm

Pages & Places Festival Sponsorships

*All sponsorships include promotion and recognition on Pages & Places' website, posters, maps, signage, and event program.
Sponsors can expect the following additional benefits with their donation:*

NOBEL SPONSOR: \$10,000

Choice of exclusive Sponsorship of one Festival Panel or the entire Festival Book Expo

- **Invitation to introduce the panel moderator**
- 10 complimentary, reserved tickets at the panel
- 10 tickets to the Prologue Party reception with festival panelists
- 6 full day passes to Pages & Places Book Festival
- Logo displayed on all tickets purchased by attendees
- Recognition as exclusive underwriter of a panel or Expo

PULITZER SPONSOR: \$5,000

Choice of Co-Sponsorship of one Festival Panel or the Festival Book Expo

- 6 complimentary, reserved tickets at the panel
- 6 tickets to Prologue Party private reception with festival panelists
- 6 full day passes to Pages & Places Book Festival
- Recognition as co-underwriter of a panel or Expo

BOOKER SPONSOR: \$2,500

Exclusive Sponsorship of the Writing Workshops

- Exclusive logo on all Kids Fest or Workshop signage on Courthouse Square
- 4 tickets to the Prologue Party reception with festival panelists
- 4 full day passes to Pages & Places Book Festival
- Recognition as exclusive underwriter of Workshops

QUILL SPONSOR: \$1000-\$1500

- 4 tickets to the Prologue Party reception with festival panelists
- 4 day passes to the Pages & Places Book Festival

PEN SPONSOR: \$750

- 2 tickets to the Prologue Party reception with festival panelists
- 4 full day passes to Pages & Places

CRITICS CIRCLE SPONSOR: \$500

- 2 tickets to Prologue Party reception with festival panelists
- 2 full day passes to Pages & Places

NEWBERY SPONSOR: \$250

- 2 full day passes to Book Festival

AMBASSADOR SPONSOR: \$100

- 1 full day pass to Book Festival