



2011 Community Partner Agreement

Pages & Places Community Partners are comprised of community-based and non-profit organizations and institutions that support the festival in a variety of ways. This special category of sponsorship is built on the mutual commitment to and belief that through art, literature, culture, and heritage we can build a better Scranton.

Community Partners agree to assist in the promotion of Pages & Places and are encouraged to participate the day of the festival on Saturday, October 1st from 10am-6pm on Courthouse Square during the public Book Expo.

If your organization is interested in becoming a Community Partner, please email Julie Schumacher Cohen at julie@pagesandplaces.org.

Pages & Places offers:

- Free space on Courthouse Square during the Book Expo (1/2 table for representative, materials, displays);
- Free space for programming on Square– see ideas below;
- Promotion on the Pages & Places' website.

Community Partners provide:

- Three promotional email blasts and/or insertion of flyer in postal mailings;
- The right to use the Community Partner's name on relevant grant information;
- Link from Partner's website to P&P's website.

Community Partners are also asked to consider one or more of the following:

- Provide volunteers for the day of the festival;
- Share a statement of how your organization/work supports art, creativity and literacy in NEPA – to be placed on P&P website;
- Contribute one or more blog entries on P&P website.

Book Expo Programming Ideas:

Community Partners are invited to provide programming on Courthouse Square during the Book Expo that promotes the partner organization's mission and contributes to the festival attendees' exposure to artistic, literary, and cultural activities. Specific ideas include, but are not limited to:

- Workshops (creative writing, bookmaking, crafts, musical, drama, etc.);
- Children's activities (story-time/story-telling, puppet shows, art, etc.);
- Exhibits;
- Live Performances.